

«APPROVED»

Chief Executive Officer

Center for Strategic Research Foundation

_____/ Smelov P.A.

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Privacy Policy
(collection, processing, storage, and protection)
of personal data and Rules for Access to Materials on the website
www.discoverrussia.ru.

1. General Provisions

1.1. This document contains the Privacy Policy (collection, processing, storage, and protection) of personal data of users of the website <https://www.discoverrussia.ru/> (hereinafter – the «Website»), as well as the Rules for Access to Materials on the Website.

The collection and processing of personal data are carried out on the basis of voluntary submissions (applications) sent by users via email or feedback forms placed on the Website. The user independently and on their own initiative provides their personal data in such submissions.

This Policy also governs the processing of personal data carried out through the use of cookies and other similar local data storage technologies in the User's browser (hereinafter – «cookies»). The processing of such files is performed to the extent and under the conditions specified in Clause 2.2 of this Policy. The processing of cookies and other data collected by third-party services is carried out under the terms of their own privacy policies. The Operator bears no responsibility for any actions (operations) involving personal data performed by such third parties.

The personal data operator is the Center for Strategic Research Foundation (OGRN (Primary State Registration Number) 1027700574461, INN (Taxpayer Identification Number) 7706201537, hereinafter also referred to as the «Foundation»).

1.2. Use of the Website constitutes the User's unconditional consent to this Policy and the terms for processing their personal information set forth herein; if the User does not agree to these terms, they must refrain from using the services.

1.3. This Privacy Policy applies solely to the Website. The Foundation does not control and is not responsible for third-party websites that the User may access via links available on the Website.

1.4. Principles of personal data processing:

1.4.1. Personal data processing shall be carried out on a lawful basis.

1.4.2. The processing of personal data is limited to achieving specific, predetermined, and lawful purposes. The processing of personal data for purposes incompatible with the purposes of its collection is not permitted.

1.4.3. It is prohibited to combine databases containing personal data that are processed for purposes incompatible with one another.

2. Personal Data

2.1. For the purposes of this Policy, «personal data» shall mean:

2.1.1. any information relating to an identified or identifiable individual (personal data subject) that the User voluntarily provides when submitting an inquiry via feedback forms, by email posted on the Website, or in an application submitted in any other form;

2.1.2. personal data contained in such inquiries, including but not limited to: surname, first name, patronymic, email address, telephone number, position, name of the organization, as well as any other information the User chooses to provide;

2.1.3. data automatically transmitted to the Website's services in the course of their use through software installed on the User's device, including IP address, cookie data, information about the User's browser (or other software used to access the services), technical specifications of the hardware and software used by the User, date and time of access to the services, addresses of requested pages, and other similar information.

2.2. Cookies and similar local data storage technologies in the User's browser:

2.2.1. The Website uses strictly necessary, functional, and analytical cookies, as well as other local data storage technologies in the User's browser.

2.2.2. Strictly necessary cookies are used exclusively to support the basic functional capabilities of the Website. They are not used for marketing, analytical, or other similar purposes and do not affect the rights and legitimate interests of personal data subjects.

2.2.3. Functional and analytical cookies collect anonymized information about visits (number of sessions, page view depth, traffic sources and geography, etc.) for the purpose of improving content and adapting the Website interface to User preferences.

2.2.4. The storage period for cookies shall not exceed twelve months, unless a shorter period is set in the settings of a particular cookie or unless the User deletes the files independently via browser settings.

2.2.5. The User has the right to limit or prohibit the use of cookies at any time by changing the configuration of the software used to access the Website.

Making such changes may result in incorrect operation of certain Website functions or restrict access to certain sections of the Website.

2.2.6. Cookie processing is carried out by the Operator independently. Such data is not transferred to third parties, except in cases expressly provided for by the laws of the Russian Federation.

3. Purposes of Personal Data Processing

3.1. The Website processes Users' personal data for the following purposes:

- 3.1.1.** to review inquiries submitted by Users via feedback forms or by email;
- 3.1.2.** to provide responses to received requests;
- 3.1.3.** to establish and develop potential partnership relations with the Foundation;
- 3.1.4.** to ensure proper operation of the Website, to personalize the displayed content, and to analyze anonymized visitor statistics using cookies and other similar technologies.

4. Scope and Content of Personal Data

4.1. Personal data processed by the Website is provided by the User voluntarily and may include:

- 4.1.1.** surname, first name, patronymic;
- 4.1.2.** email address;
- 4.1.3.** telephone number;
- 4.1.4.** position and name of the organization;
- 4.1.5.** any other information the User specifies when submitting an inquiry (application).

5. Legal Grounds for Processing Personal Data and Procedure for Granting Consent

5.1. The collection and processing of personal data are carried out on the basis of the User's voluntary, informed, and unambiguous consent, expressed by submitting an inquiry (application) via feedback forms or by email indicated on the Website. The User's consent to the processing of cookies is expressed by continuing to use the Website after the display of a banner notification and/or by clicking the «Agree» button in the cookie settings window.

5.2. All Operator's employees, as well as other persons who have gained access to personal data, are obliged to maintain confidentiality, unless otherwise provided by law.

6. Collection, Processing, Storage, and Protection of Personal Data

6.1. The Website takes all necessary legal, organizational, and technical measures to protect personal data from unauthorized access, alteration, disclosure, deletion, or other unlawful use.

6.2. All information provided by the User is processed in compliance with the requirements of the legislation of the Russian Federation on personal data and stored in a secure environment with restricted access. The initial collection and recording of personal data of citizens of the Russian Federation are carried out on servers physically located within the territory of the Russian Federation. After the initial collection, cross-border transfer is permitted in accordance with the procedure and conditions set forth by current Russian legislation.

6.3. The User's personal data may be transferred to third parties only in the following cases:

6.3.1. if the User has given explicit consent;

6.3.2. if the transfer is required in accordance with the laws of the Russian Federation;

6.3.3. in the event of a sale of the Website, the acquirer assumes all obligations to comply with the terms of this Policy in relation to the personal information received.

6.4. The User's personal data is processed without time limitation by the following means: collection, recording, systematization, accumulation, storage, clarification (updating, modification), retrieval, use, transfer (distribution, provision, access), anonymization, blocking, deletion, destruction of personal data, including within personal data information systems using automated means or without the use of such means, in accordance with Federal Law No. 152-FZ of 27.07.2006 «On Personal Data.»

6.5. In the event of loss or unauthorized disclosure of personal data, the Foundation will take all possible measures to minimize the consequences and, in cases provided for by law, will notify the personal data subject.

6.6. Personal data is processed without time limitation unless otherwise stipulated by a request from the personal data subject or by law.

6.7. The Foundation, in cooperation with the User, shall take measures, where necessary, to prevent damage caused by unauthorized access, loss, or dissemination of personal data.

7. Rights of the Operator and of the Personal Data Subject

7.1. The User has the right to:

7.1.1. provide personal data voluntarily as part of a submitted inquiry;

7.1.2. withdraw their consent to personal data processing by sending a corresponding request to the email address specified in this Policy;

7.1.3. obtain information regarding their personal data processed by the Operator;

7.1.4. request the clarification, blocking, or deletion of personal data in the event of its improper processing;

7.1.5. exercise other rights provided for by the current legislation of the Russian Federation.

7.2. The Operator undertakes to:

7.2.1. use the information received solely for the purposes specified in this Privacy Policy;

7.2.2. ensure the security and confidentiality of personal data, not to disclose or transfer it to third parties without the User's consent, except in cases expressly provided for by law or this Policy;

7.2.3. take legal, organizational, and technical measures aimed at protecting personal data from unlawful or accidental access, alteration, dissemination, deletion, and other unlawful actions;

7.2.4. upon receiving a request from a personal data subject or an authorized body, block the relevant personal data for the period of verification in the event that violations are detected.

7.3. The User is responsible for the accuracy of the personal data provided. If inaccurate data is provided, liability is determined in accordance with the laws of the Russian Federation.

8. Amendments to the Privacy Policy

8.1. The Operator reserves the right to amend this Privacy Policy at any time without prior notice to Users.

8.2. The User is responsible for independently reviewing the current version of the Policy on the Website.

8.3. The new Privacy Policy becomes effective upon its posting on the Website, unless otherwise provided for by the new version of the Privacy Policy.

9. Rules for Access to Materials on the Website

9.1. All exclusive rights to images, videos, texts, trademarks, and other materials posted on the Website belong to the Center for Strategic Research Foundation on lawful grounds.

9.2. The use of such materials by third parties is permitted only with the prior written consent of the Center for Strategic Research Foundation.

9.3. The use of intellectual property objects posted on the Website is carried out in accordance with the terms of the Licensing Policy of the national tourism brand «Discover Russia».

Certain objects explicitly listed in the Appendix to the Licensing Policy are provided for use under an open license, which constitutes an adhesion contract. The use of such objects is permitted exclusively by certain categories of Users in the manner and within the limits established by Section 12 of the Licensing Policy.

10. Final Provisions

10.1. In all matters not regulated by this Policy, the legislation of the Russian Federation shall apply.

10.2. For all questions related to the collection, processing, storage, and protection of personal data, the User may contact the following email address: dr@csr.ru.